



Red Horse Vale
Community First Responders



Charity Annual Report 2023 – 2024

This report highlights our successes and challenges of the last 12 months. This report is approved by the Board of Trustees for the charity and will be made available on our website. Version 2.0 (August 2024)

Organisational Objectives

RESPONSIVENESS



Responsiveness is our organisation's ability to identify and effectively adapt to the continuous change of the industry and customer needs. We will build our team to be more responsive to the needs of our communities who should wholly benefit from our presence. This could be in responding to 999 calls both as First Responders where the patients are the most critically unwell through to continued provision of life-saving education, being more widely visible and approachable.



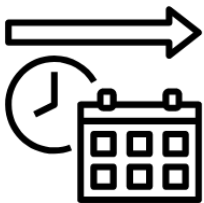
REMAIN FINANCIALLY SUSTAINABLE

We will develop and implement a sustainable financial model, that secures the future activities and growth of the team, enabling the charity to continue to deliver on our constitution and vision. This will continue for a long time to come, with the Trustees aim to continue to support the communities with a range of services, whilst fundraising only from reputable sources.



DEVELOP OUR COMMUNITIES

We will continue to develop our responders and non-responders as a community of volunteer heroes. We will do this by offering regular Team Meetings, providing CPD training sessions and regulated qualifications, CPD helps to augment and enhance their abilities. Furthermore, in line with the charity's objects, we will continue to support our wider communities and health economies in learning about basic life support including CPR and AED.



PLAN FOR THE FUTURE

Horizon scanning and future proofing is important to us, ensuring that risks are planned for, our services to education and community engagement continue and we are still able to actively respond to those in need when they dial 999.

What are CFRs?

Community First Responders, commonly referred to as CFRs, make a life-saving contribution to patients in their community who dial 999, when minutes matter. They attend 999 emergency calls in their own community. In the West Midlands, Community First Responders are dispatched by the Emergency Operations Centre in the same way as an ambulance.

Because Community First Responders live in the local community, they can often arrive at the scene of the emergency much faster than an ambulance.

Our CFRs are trained to deliver life-saving skills such as the use of an automated external defibrillator (AED), basic airway management and oxygen therapy, and cardiopulmonary resuscitation.

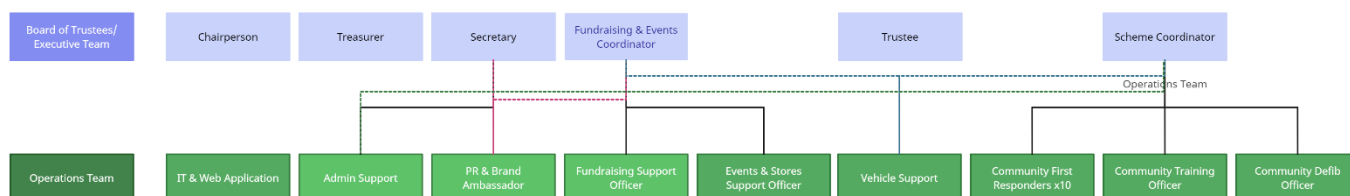
How are CFR teams operated in the West Midlands? It is important to understand how CFR Teams are structured and operate. West Midlands Ambulance Service University NHS Trust (WMAS) provides the training, clinical compliance, oversight and opportunity for Community First Responders to respond on their behalf to 999 calls but everything else such as organisation structure, events, community engagement, training and fundraising, is left solely to the charity.

Our Structure

What does our structure look like? Our charity is made up of 6 Trustees who act as the Executive Team they set strategic goals and make decisions in the best interest of the charity and its constitution, and several incredible members who support the charity in a range of administrative and operational tasks, including, importantly, our First Responders.

Over the last 12 months, we have had a reshuffle, reallocating our roles in line with our 4 years term of office for our Trustees, with the aim of providing continuity and strategic oversight over our short- and long-term goals.

Structure & Roles - 2024 -2027



Executive Summary

The last 12 months - We have been busy with our team expansion into Southam, onboarding and qualifying our 2 new Southam First Responders, we moved into our new vehicle standby point at Wellesbourne Fire Station, saw the retirement of one of our Community Response Manager from West Midlands Ambulance Service, provided medical cover at a range of events and so much more! All whilst being available and attending 999 calls!

Our responders attend around 10 emergency calls per month, both utilising their own vehicles and our dedicated first responder vehicle on behalf of West Midlands Ambulance Service, seeing a huge range of cases from trauma to medical.

Our team now boasts a dashing new uniform, moving away from our former Ettington Community First Responders brand and uniform, whilst giving a nod to the past retaining part of our old logo, with a new colour scheme.

We also support around 50 locations with managing their Community Public Access Defibrillator (CPAD) helping with training, availability, short notice parts replacement, loan units and upkeep. The ultimate object of our charity is to 'save lives', undoubtedly making defibrillators as easily accessible as possible is a fantastic way of supporting this!

What does the future look like? As a charity, it is important to look towards the future, a Strategic Plan is the methodology with which the charity looks to plan for this.

Our Board of Trustees are responsible for this planning and aims to evolve the opportunities we are presented to cast focus on the charities' ability to progress and develop is important, it enables the charity to remain current, utilising tools such as social media and public relations to secure funding & raise awareness. It is about adapting to community and operational changes, progressing opportunities for the charity and enhancing the overall care and service we can provide to our communities.

It also highlights how we aim to develop a sustainable charitable model, identify challenges and how it will aim to tackle them.

We have lots of plans for the future, including growing our operational first responder teams to provide the best possible on call coverage to our local communities, and building a standardised approach to delivering Basic Life Support training.

The Trustees wish to extend their sincere thanks to all who have supported us over the past 14 years and well wishes to all patients who have been attended by one of our First Responders.

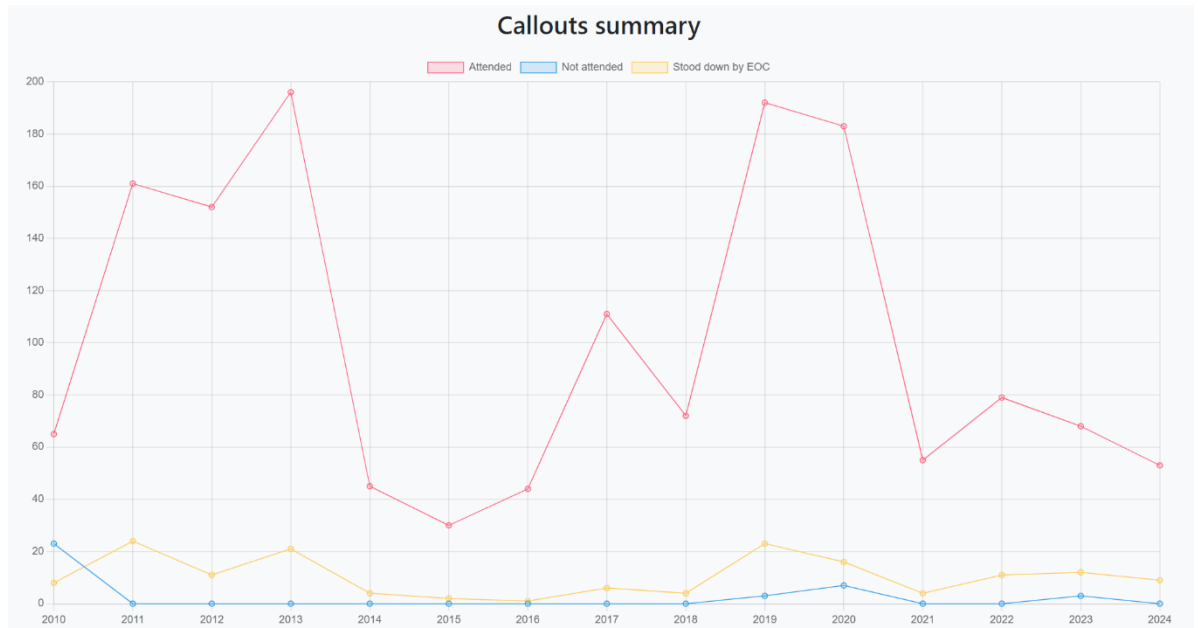
All the best,

The Chair & Trustees – Red Horse Vale CFR Team

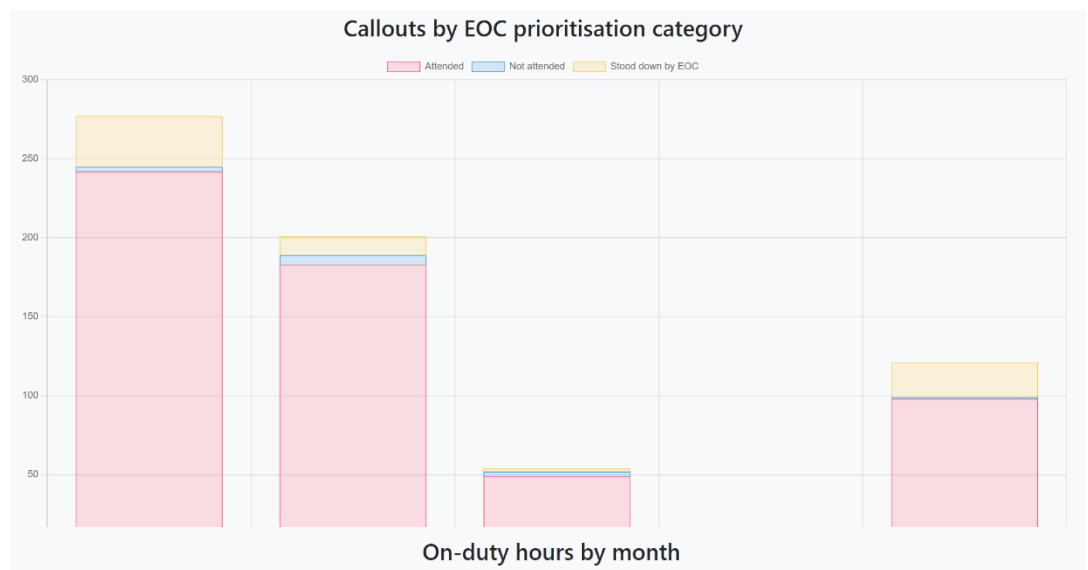
Our Response Statistics

Total 999 Activations since start - 1780

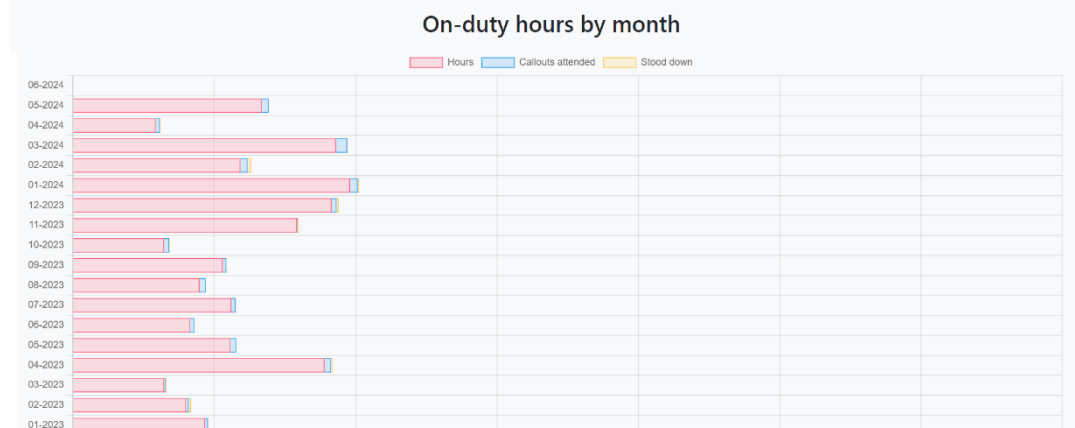
Period January 2023 – June 2024 - 145



42.3% of 999 responses were Category 1 – Immediately Life-Threatening Emergencies



3201 hours were provided on call by our volunteer First Responders since January 2022

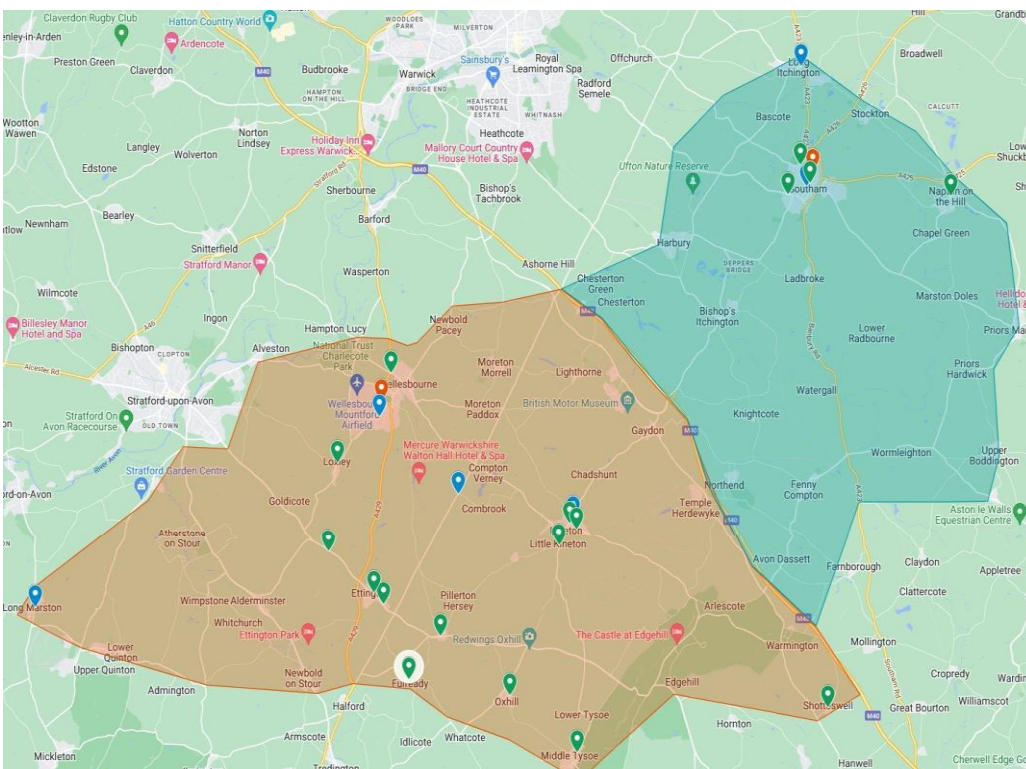


Expansion

The charity has seen significant growth over the last 3 years, with the support of West Midlands Ambulance Service, it has been agreed that along with our change of name, from Ettington Community First Responders, we may change to be more inclusive and to represent better the area that is now supported by the charity, and officially expanding our team area into Southam, in South Warwickshire.

Below are the old, new and combined areas covered by the team that can be listed and represent a near double in the coverage area.

	Area	Population
Old Area	76mi ²	Circa 18,800
New Area	51mi ²	Circa 27,500
Combined	127mi ²	Circa 46,300



Include:

- Northend
- Avon Dassett
- Fenny Compton
- Knightcote
- Bishops Itchington
- Chesterton
- Harbury
- Ladbrooke
- Southam
- Wormleighton
- Priors Marston
- Napton on the Hill
- Stockton
- Long Itchington

Corporate Inclusivity

This expansion also moved to support and cover businesses of various sizes across Southam, a thriving town with numerous corporate sponsorship opportunities.



Financial Sustainability

Our finances have played a crucial role in maintaining and enhancing our ability to respond swiftly and effectively to 999 calls in our local communities.

Through generous donations and successful fundraising efforts, we have been able to invest in essential medical equipment, supporting training for our volunteers, and the upkeep of our charity response vehicle. These financial resources ensure that we remain ready and capable of providing life-saving care to those in need, reinforcing our commitment to the health and well-being of our community.

Receipts	Unrestricted
Donations	£5,084.00
Fundraising	£1,100.00
Collection Boxes	£0
Other Income	£0
Total	£6,184.00
Payments	
Protective Clothing	£844.00
Equipment	£2,232.00
Fundraising	£128.00
General Expenses	£2,789.00
Total	£6,040.00
Net Receipts	£144
Balance on accounts	
Current	£4,939.00
Deposit	£3,516.00
PayPal	£0
Total	£8,455.00

Please note these not our official end of year accounts, these are submitted via the Charities Commission annually in March after being audited by our trusted accountants.

Goals for the next 12 months



CHARITY PRIORITIES

- Challenge health inequalities in line with the NHS Constitution by enhancing care and educating communities in basic life support.
- Build a charitable funding portfolio to sustain core functions of the charity, enhancing the services and support we provide to our local communities.
- Build our core volunteer pool to support charity functions, considering our expanding geography.

2024
Strengthen and develop the charities ability to treat the most unwell patients
Assess the suitability of the charity's fundraising strategy in delivering the charities objects
Develop an events schedule including marketing to support charity fundraising activities
Annual Community Activity Report completed by July 2024

2025
15 Year Anniversary Preparation
Review Charity structure in line with AGM meeting to ensure suitability and effectiveness
Reach our optimum Responder number - Qualified and Independent
Review and aim to enhance operational hours for On-Call availability



ADDED PRIORITIES

- Develop our social media and brand presence to highlight the work we do.
- Using technology to enhance how we deliver education and training.
- Ensure we have a vehicle replacement plan by 2025.



VOLUNTEER OPPORTUNITIES

- Providing a great range of training and professional development opportunities to our Operational and Non-Operational Team.
- Supporting our non-operational volunteers who are interested in becoming operational Community First Responders.